

netfusion

MEDIA

Media Kit

ABOUT US

- ❖ NetFusion Media is a **full service performance marketing company** specializing in high quality email, search, display, social media and mobile traffic. With thirty five years of combined affiliate marketing experience in our executive team alone, NetFusion Media has the experience to develop and maintain successful online marketing campaigns. This experience in the industry has also allowed us to form close relationships with some of the top advertisers and publishers in the business.
- ❖ NetFusion Media also operates one of the **most successful cost per acquisition (CPA) networks in the industry, DynamiAds**. Our focus is always on quality over quantity, as well as providing above and beyond customers service. Our reps are available virtually 24/7, so you'll always have access to a member of our team.
- ❖ In addition to the CPA network, **NetFusion Media maintains a full online agency**. If you don't have the time or experience to create and manage your online campaigns, NetFusion Media provides full service agency solutions to get the job done! We can develop your campaign from the ground up, including execution, optimization and life cycle management. This allows you to focus on your strengths – managing your business – while we focus on ours – online marketing! Our in-house team of online marketers, designers, programmers, media buyers and search specialists have decades of experience. NetFusion Media's campaigns are developed to produce high quality leads that translate into new customers for you. **We have generated millions of leads through online channels that are both traditional and performance based.**

WHAT WE DO

NetFusion Media provides top internet marketing avenues for advertisers. Everything from affiliate marketing, lead generation, development, site optimization, to custom lead solutions for unique internet advertising needs. With the internet's constant growth and change, adapting client marketing strategies is what has made NetFusion Media one of the top internet marketing companies.

Our goal is to simply provide our clients with a trusted company that brings together the most important ingredients which are essential in creating campaigns that will succeed.

Our Core Focus:

- ❖ **Affiliate Marketing**
- ❖ **Email Marketing**
- ❖ **Co-Registration**
- ❖ **Lead Generation**
- ❖ **Design**
- ❖ **Development**

WEB PROPERTIES

NetFusion Media owns properties in the Work From Home, Paid Survey and Sweepstakes verticals & continuously builds out new properties.



CONTACT US

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