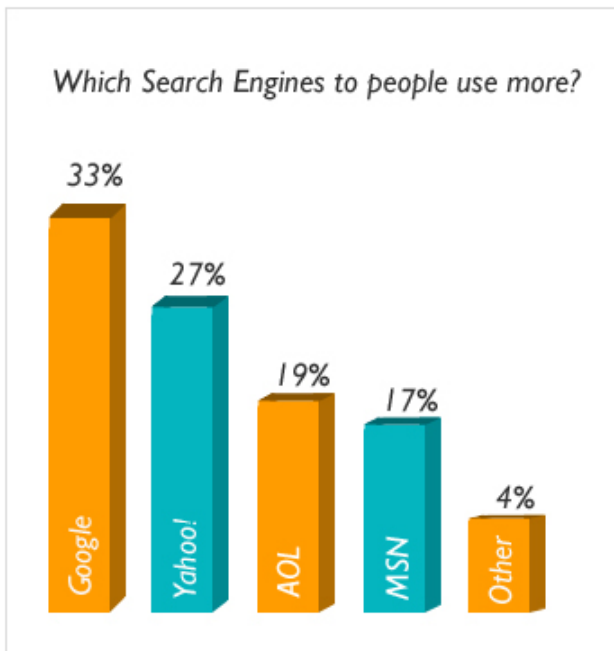


## Search Engine Optimization (SEO) Media Kit

*I have searched for a hard working SEO firm for many years and I am glad that I was able to find one that has proven rankings and results for my company. The experts at NetFusion Media have helped me achieve the success my website deserves.*

*Doug - President of Payscale.com*



**NetFusion Media, Inc.**  
1100 Irvine Blvd. #646  
Tustin, CA 92780  
[sales@netfusionmedia.com](mailto:sales@netfusionmedia.com)  
1-888-778-4097

## **Search Engines and their ongoing surprises:**

Search Engine optimization has been around for several years and with so many companies offering this service it is difficult to determine which firms are experienced and which firms have just started. At NetFusion we take a different approach to our optimization services. Our results and consultations regarding optimization will leave you with "realistic" results. Remember anyone that guarantee's you a top 10 placement on search engines from our experience is a fraud. There is no possible and legal way to know what ranking your site will post. A more honest and reputable answer is that we will implement many search engine friendly variables into your website and optimize for a list of keywords you provide us with in order to help achieve the highest ranking possible. Netfusion has historically been an expert in achieving ROI goals. When doing a search engine optimization campaign you cannot expect immediate results. Typically it takes between 45-90 days before you start seeing a decent amount of traffic. SEO is a higher risk marketing vertical but the end result is in most cases very rewarding.

With so many search engines available for consumers to use, how do you know which search engine to optimize for? The answer is you really do not so why not optimize for all search engines. The Google's, Yahoo's, MSN's, and AOL's of the world make up about 96% of the search engines used by consumers today. Though we specialize in optimizing for all of these it is important not to rule out the other 4% as well.

### **Process:**

When beginning the search engine optimization process there are many elements that we implement to ensure that our marketing strategy starts off with the right approach. Once the SEO package is purchased we start by working closely with your company to learn your business and goals so that we can exceed them:

- 1) Development of Keyword List for optimization
- 2) Analysis of website content of keywords and website structure
- 3) Content updates and website keyword implementation
- 4) Submission to hundreds of free web directories
- 5) Submission to top search engines
- 6) Constant optimization of keywords and backend performance

When speaking with our representatives you will find that we let you know first hand if SEO is the right choice for your company. At NetFusion Media, our ultimate goal is to keep our clients satisfied which in turn results in a long term business relationship.

Contact us today to further discuss how NetFusion Media can help your internet marketing strategy at 888-778-4097 or email us at [sales@netfusionmedia.com](mailto:sales@netfusionmedia.com).